



NON-PROFIT PACKAGES

PREPARED JUNE 12, 2023



CHARTHOUSE
FILMS



CAMPAIGN



INTRODUCTORY PRICING

SIX Minutes of Engaging & Informative Video

- Take a deep dive into your process, craft a compelling argument, or delve into the details. These videos are perfect for effectively conveying your message, informing, and exciting your audience!
- Perfect for launching new products, running campaigns, or hosting conferences, this video set could even be used to completely revamp your website.
- It's totally up to you and your organization's needs: TWO 3-minute films, THREE 2-minute films, or even ONE 6-minute film. You call the shots.

SIX Less than <30 Sec - Video Breakouts that are Perfect for Social!

- Whether you're launching a new initiative or have a set of key values to share, these energetic and engaging short videos are perfect for connecting with your audience on social media and your website. This set of videos also serves as an ideal companion to longer, more in-depth content.

DETAILS:

- x2 - Production Days
- x5 - Member Crew
- x1 - Full Cinema Camera, Lighting, and Audio KIT
- x6 - Post-Production Days
- x2 - Two Rounds of Revisions





FLAGSHIP



INTRODUCTORY PRICING

ONE - Less Than <3 Min "Flagship" Video

- Tell your organization's story! The "Flagship" aka "Brand Video" is perfect for the ABOUT page on your website. This cinematic and engaging film informs your audience about what makes your organization special, what keeps you excited, and what they can expect.

THREE - Less than <1 Minute "Social Videos"

- These video 'cutdowns' are perfect for delving into specific topics within your Flagship video, providing a little more detail. These videos can be featured on both your website and social media.

DETAILS:

- x1 - Production Days
- x4 - Member Crew
- x1 - Full Cinema Camera, Lighting, and Audio KIT
- x4 - Post-Production Days
- x2 - Two Rounds of Revisions





SOCIAL



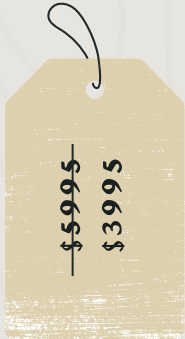
INTRODUCTORY PRICING

Less than <30 Sec - Video Breakouts that are Perfect for Social!

- Tell your organization's story! The "Flagship" aka "Brand Video" is perfect for the ABOUT page on your website. This cinematic and engaging film informs your audience about what makes your organization special, what keeps you excited, and what they can expect.

DETAILS:

- x1 - Production Days
- x3 - Member Crew
- x1 - Full Cinema Camera, Lighting, and Audio KIT
- x3 - Post-Production Days
- x2 - Two Rounds of Revisions





THANK YOU FOR YOUR CONSIDERATION

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